



Jermaine YOUNG



Care & Creativity Combined



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1082 Fairview Ave H1,
Bowling Green OH 43402

Education

2010 - 2012
BA. Web Development

Online via Winter Park Florida

1995 - 1999
General Education

Scott High School, Toledo, OH

Skills

Adobe Photoshop



Adobe Premiere



Adobe Dreamweaver



WordPress



Microsoft Word



Guidestar



Google Analytics



I am an experienced Creative Professional and Social Media Strategist with the unique benefit of having worked in the direct care field for the past 15 years.

With a deep focus on care-giving and the ability to visually represent the stories of the individuals I've served, I understand the needs and message required to attract the right people to our cause.

I have worked with nonprofits, personal brands, commercial enterprises, and local businesses providing engaging content and honest grounded testimonies that best represent the essence of the organization and a clear call to action driving the targeted communities to do the "thing" that was most needed.

Work History

- June 2023 - Present
Shift Supervisor

Sunshine Communities

As a shift supervisor at Sunshine Communities I am responsible for managing, organizing, and providing mentoring, leadership, and direct care to the individuals, employees and homes within our organization. On a daily basis I am required to make informed determinations for the placement of staff assets in multiple locations. I am also responsible maintaining and updating schedules and logistics for direct care staff working in the homes. Lastly, I am entrusted to act as bridge between direct care staff and managers, ensuring every person at Sunshine receives the support and training they need to provide the highest quality of care.

- August 2022 – June 2023
DSP Group Sub

Sunshine Communities

As a DSP (Direct Support Professional) Sub (Substitute) at Sunshine Communities I provided direct care services to individuals at various locations around the Maumee and Toledo area while coordinating with staff and individuals at each home to determine care needs and care priorities of that home. I was expected to learn the care needs of individuals in multiple locations, which included nurse delegated medication administration, diet specific food preparation, adaptive equipment operations and daily hygiene.

- March 2022 – August 2022
DSP – Direct Support Professional

Sunshine Communities

As a Direct Support Professional I was trained to provide individual specific care to individuals at the Allen St. care facility in Walbridge, OH. While working as a DSP I was supported by staff and management in completing daily care tasks including nurse delegated medication administration, diet specific food preparation, adaptive equipment operations and providing daily hygiene. As a DSP I learned the necessary skills to identify and report care needs and concerns using a digital reporting system and Sunshine's internal on-call phone system.

Expertise

Content Creation



Graphic Design



Web Design



Making Miracles



Social Media



Testimonials

May - 2015
Imani Lateef

Jermaine is knowledgeable, friendly, and professional. As a social media strategist he finds a way to stay two steps ahead of his contemporaries. As graphic designer he's able to take any business to the next level of professionalism."

Nov - 2020
Toni Lynch

Jermaine proved to be incredibly helpful and knowledgeable. He always had an efficient strategy lined up to make our work go smoothly and was excellent in communicating his ideas to the rest of the team. Jermaine exhibited strong interpersonal skills and a unique capacity for empathy. These qualities most notably translated in his ability to motivate a team to care about its project and be invested in the project's success.

I heartily recommend Jermaine and would be only too happy to work with him again.

Hobbies



facebook.com/jermainecreates

instagram.com/jermaineyoung

behance/jermaineyoung

Work History Continued

- 2014 - 2015
Online Marketing Manager

The Juice 107.3 / Toledo, OH

As the online marketing manager for a local radio entity (107.3), Welch Communications, my duties included designing and implementing online marketing and promotion content including website management, social media engagement, and interactive promotion launches. I was also responsible for web and social media data analysis and SEO marketing monitoring. I maintained the social media feeds for the radio station's Facebook, Twitter, and Instagram and was successful in increasing the engagement of its audience by launching several reoccurring promotions that tied daily broadcasts with the station's online presence.

- 2007 - 2011
Director of Marketing and Social Media

Greater Toledo Urban League

As the Director of Marketing and Social Media for the Greater Toledo Urban League I was responsible for managing, developing, and maintaining the brand and public image of the Greater Toledo Urban League online via the web site which I developed and other media which included producing and monitoring branded print material, managing the web properties (i.e. facebook page, blog, and web site), and building a rapport with the local news media outlets. While at the Urban League I was honored to produce a local campaign that was publicly featured on 15 billboards in and around the Toledo area.

- 1998 - 2003
Media Director

Renaissance Poetry Group / Toledo OH

As director of media for the Renaissance Poetry Group, a weekly spoken word poetry venue which began at Murphy's Lounge in downtown Toledo, my duties included designing and distributing marketing materials to attract individuals to the poetry night in the days before social media and online invitations were even a thing. I was responsible for producing distributable paper flyers utilizing grassroots guerrilla strategies to promote and attract an audience to the venue weekly. As a result of my efforts, the poetry group grew an organic fan base which followed the group through venue changes and featured appearances.

Portfolio



Annual Dinner

Greater Toledo Urban League Annual Dinner Promotion



Juice Crush Wednesday

Weekly online promotion at the Juice 107.3



Dexter's Grill

A campaign for a local restaurant / bar highlighting an upcoming



Genacross Family

A photograph of an individual and his sister commemorating his birthday

Find more of my work on [behance.com/jermaineyoung](https://www.behance.com/jermaineyoung)

References

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